



# eLearning Solutions

## The Challenge

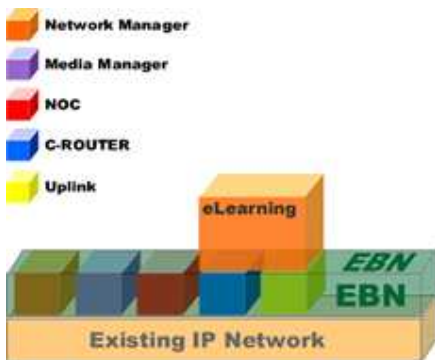
Today's corporations need their staff to be up-to-date on product knowledge across the globe in order to provide highest-quality service and retain the competitive edge in sales. In a global business environment, eLearning solutions offer companies the most cost-effective means of ensuring all staff receive the highest level of education, regardless of their location on the globe.

Adopting an eLearning solution means an improved bottom line, with higher service and sales revenue at a decreasing cost of knowledge transfer. Unfortunately, in a global company the promise of eLearning is challenged by poor learning performance of staff in remote offices:

- Low bandwidth at remote locations makes it impossible to deploy a truly corporate-wide LMS. Learning contents that are slow to load mean learner is quickly frustrated.
- Your LMS implementation staff lacks the requisite knowledge and your sales and services have consequently slipped.
- The promised return on investment (ROI) of implementing a centralized Learning Management System cannot be achieved.

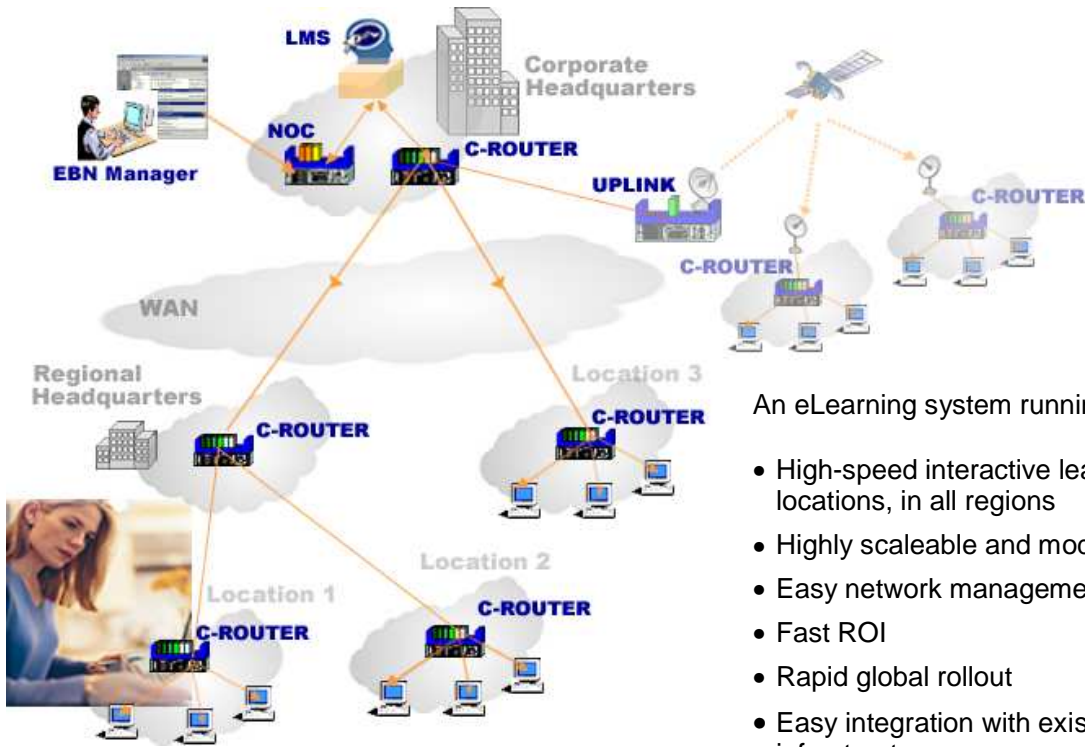
## The Solution

Castify **EBN**™ scales your eLearning solution globally to staff in remote offices. EBN works around existing bandwidth restrictions of remote offices and makes learning available to remote staff as if they were learning on-site at company headquarters. In an EBN-powered eLearning deployment:



**Figure 1. EBN is a fully integrated suite of products that installs on existing network infrastructure to enable cost-efficient, high-speed global eLearning deployments.**

- You install EBN's software-only components at every network location to enable local access to your LMS content, turbo-charging knowledge across the organization.
- You realize eLearning ROI even for your employees in remote locations.
- Flatten the learning curve by accelerating learning throughout your organization, with quicker results at the bottom line as your employees translate new knowledge into greater profits.



An eLearning system running on EBN offers:

- High-speed interactive learning in all locations, in all regions
- Highly scalable and modular deployment
- Easy network management
- Fast ROI
- Rapid global rollout
- Easy integration with existing network infrastructure

Figure 2. An LMS Running on Castify's EBN eLearning Platform.

## The Benefits

Castify's EBN eLearning platform ensures rapid deployment and fast ROI for all locations, speeding knowledge acquisition across the organization with a powerful end-to-end solution:

**Fully Integrated LMS/CDN:** EBN's full integration with leading learning solutions such as SAP Learning, SABA, or Pathlore provides a seamless solution to the problems of delivering very high bandwidth eLearning content to a widely distributed enterprise using the Internet.

**Full Management of Distributed Servers:** EBN provides full remote management of the audience-side servers, relieving local IT managers of the task of managing the local eLearning infrastructure.

**Complete Solution Supporting Wide Range of Applications:** EBN provides an end-to-end solution for point of sales presentations, software distribution and updates, corporate communication and webcasting, e-learning, and Business TV.

**EBN is cost-competitive:** EBN is a carrier-class product - priced for the enterprise environment!

**Full Satellite Capabilities:** With EBN's satellite capabilities, eLearning content managers can intelligently pre-distribute eLearning content to C-Routers at even the most remote locations. Once distributed, the content is managed and served locally, providing a very high quality experience while allowing the LMS to maintain full tracking and control of the content from a centrally-located server using terrestrial back channels.